

ADV # \_\_\_\_\_ ADV. NAME POLI/J EHRLICH/D/CON/FL  
 AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC  
 BUYER NAME KATE KLEBAHN  
 SALES PRSN WA- MEGHAN MCGARR (H)

650 MASSACHUSETTS AVE. N.W. #210  
 WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 6308327  
 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRLICH 4 CONGRESS PST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP26/12 11.30

REP: REVISION  
 RATE CHANGE LN'S 1-2,4,7,12,15,19,23-24,26-28,30,32,35,41,44,47,53,56,60  
 SPOTS CANCELED ON LN'S 7,35,60  
 LN'S 65-66 ADDED  
 NEW TTL \$68,050  
 PLEASE CONFIRM  
 THANKS! BRIAN FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	R		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2290												
PROGRAM : DATELINE CON COM1: DATELINE												
2	R		1200N-100P	30		\$200.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												

20487

# 703-516-9680  
FROM REP SEP26/12 11.30  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/12	10/12	1		FRI	1
7	KS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/12	10/12	0		FRI	0
12	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/15	10/15	1		MON	1
15	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/15	10/15	1		MON	1
19	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/15	10/15	1		MON	1
23	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	10/13	10/13	1		SAT	1
24	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	10/13	10/13	1		SAT	1
26	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/14	10/14	1		SUN	1
27	R		900A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	10/14	10/14	1		SUN	1

FAX# 703-516-9680  
HARRIS REPORT FROM REP SEP26/12 11.30  
\*\*CHANGES\*\* \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		530A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/14	10/14	1		SUN	1
30	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/11	10/11	1		THU	1
32	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/11	10/11	1		THU	1
35	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/11	10/11	0		THU	0
41	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/9	10/9	1		TUE	1
44	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/9	10/9	1		TUE	1
47	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/9	10/9	1		TUE	1
53	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/10	10/10	1		WED	1
56	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/10	10/10	1		WED	1

REP HEADLINE# 000327  
 \*\*\* UNAPPROVED REV #1 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 \*\*CHANGES\*\*  
 SEP26/12 11.30  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	RS		630P-700P	30		\$5,000.00	10/10	10/10	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
65	A		900A-1000A	30		\$550.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
66	A		600A-700A	30		\$700.00	10/9	10/12	3		TU,TH-F	3
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
OCT/12						68050.00						
CONTRACT TOTAL												68050.00
TOTAL SPOTS												65

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

SEP 7/12 16.06  
\*\*\* WFLA-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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BUYER NAME KATE KUEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

WASHINGTON, DC 20001

ORDER # CONTRACT # 6308327

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEPT/12	16	06
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REF. NEW ORDER

THANKS KY FOR MEGHAN

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2290												
1			1000P-1100P	30		\$300.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2			1200N-100P	30		\$100.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW												
3			500P-530P	30		\$900.00	10/12	10/12	1		FRI	1
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												

REP HEADLINE# 6308327  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP  
 SEP7/12 16.06  
 \*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/12	10/12	1		FRI	1
5			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/12	10/12	1		FRI	1
6			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/12	10/12	1		FRI	1
7			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/12	10/12	1		FRI	1
8			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/12	10/12	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/12	10/12	1		FRI	1
10			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/12	10/12	1		FRI	1
11			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/15	10/15	1		MON	1
12			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/15	10/15	1		MON	1

SEP7/12 16.06  
\*\*\* WFLA-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/15	10/15	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/15	10/15	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/15	10/15	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1
21			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/15	10/15	1		MON	1
23			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	10/13	10/13	1		SAT	1
24			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	10/13	10/13	1		SAT	1
25			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/14	10/14	1		SUN	1
26			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/14	10/14	1		SUN	1
27			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	10/14	10/14	1		SUN	1
28			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	10/14	10/14	1		SUN	1
29			1100P-1135P PROGRAM : NWS CH8 911P CON COM1: NWS CH8 911P	30		\$1,250.00	10/11	10/11	1		THU	1
30			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/11	10/11	1		THU	1



REP: TEL# 703-516-9399  
 ORDER WORKSHEET  
 FAX# 703-516-9680  
 SEP7/12 16.06  
 \*\*\* WFLA-TV \*\*\*

REP: TEL# 703-516-9399  
 ORDER WORKSHEET

FAX# 703-516-9680  
 HARRIS REPORT FROM REP

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
32			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/11	10/11	1		THU	1
33			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
34			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/11	10/11	1		THU	1
35			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS	30		\$2,000.00	10/11	10/11	1		THU	1
36			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	10/11	10/11	1		THU	1
37			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/11	10/11	1		THU	1
38			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	10/11	10/11	1		THU	1
39			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/11	10/11	1		THU	1

LINE#	PT	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/9	10/9	1		TUE	1
41			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/9	10/9	1		TUE	1
42			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/9	10/9	1		TUE	1
43			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
44			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/9	10/9	1		TUE	1
45			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
46			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/9	10/9	1		TUE	1
47			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/9	10/9	1		TUE	1
48			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/9	10/9	1		TUE	1

SEP 7/12 16.06  
\*\*\* WFLA-TV \*\*\*

LINE#	REF	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$300.00	10/9	10/9	1		TUE	1
50			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/9	10/9	1		TUE	1
51			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/9	10/9	1		TUE	1
52			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/10	10/10	1		WED	1
53			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/10	10/10	1		WED	1
54			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/10	10/10	1		WED	1
55			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1
56			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/10	10/10	1		WED	1
57			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1

LINE#	KEY	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
58			600P-630P	30		\$1,200.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
59			600A-700A	30		\$700.00	10/10	10/10	1		WED	1
PROGRAM : NWS 6H8 TODAY 6A CON COM1: NWS CH8 TODAY 6A												
60			630P-700P	30		\$2,000.00	10/10	10/10	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
61			700P-730P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P												
62			700A-900A	30		\$900.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
63			730P-800P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
64			900A-1000A	30		\$550.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												
OCT/12			56025.00									
CONTRACT TOTAL												56025.00
TOTAL SPOTS												64

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%  
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI  
 DEMOS- RA35+\*

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388/395/2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cost
1	Fr 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1		1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots	1		1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1		1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1		1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
9	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
Weekly Totals: Total Spots(Ord Spots)						53	12	65	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

<b>Client:</b> Jessica Ehrlich/ D/ Congress/ FL	<b>Submission Cost:</b> 68050	<b>Campaign Ref:</b> E:063083270
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> 388 /395 /2290	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 10/08/12 to 10/21/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06308327
<b>Est./PO Number:</b> 06308327	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
11	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots	1	1	200
12	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
14	M-F 530a News M.....	01	470	30 Comme	Nbr of Spots	1	1	470
15	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
16	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
17	M-F 6a News M.....	03	700	30 Comme	Nbr of Spots	1	1	700
18	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme	Nbr of Spots	1	1	5000
19	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots	1	1	900
<b>Weekly Totals: Total Spots(Ord Spots)</b>					53	12	65	

Buying Time LLC  
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Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
20	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
21	M-F 9a Today Show II M.....	03	550	30 Comme	Nbr of Spots	1	1	550
22	Sat 7a Today Show .....S.	03	500	30 Comme	Nbr of Spots	1	1	500
23	Sat 9a News .....S.	02	500	30 Comme	Nbr of Spots	1	1	500
24	Sun 6p News .....S	03	750	30 Comme	Nbr of Spots	1	1	750
25	Sun 7p ET / 6p CT Football Night in America .....S	01	7000	30 Comme	Nbr of Spots	1	1	7000
26	Sun 8a Today Show .....S	01	1100	30 Comme	Nbr of Spots	1	1	1100
27	Sun 9a News .....S	03	300	30 Comme	Nbr of Spots	1	1	300
28	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
29	M-F 12p Today Show III ...T...	03	200	30 Comme	Nbr of Spots	1	1	200
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Buying Time LLC  
650 Massachusetts Ave, NW  
Suite 210  
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 791 Issue 1



WFLA-TV  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E 063083270
Buyer:	FL	Client/Product/Estimate:	388 /396 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cost
30	M-F 5p News T....	03	900	30 Comme	Nbr of Spots	1		1	900
31	M-F 530a News T....	01	470	30 Comme	Nbr of Spots	1		1	470
32	M-F 530p News T....	03	900	30 Comme	Nbr of Spots	1		1	900
33	M-F 6p News T....	03	1200	30 Comme	Nbr of Spots	1		1	1200
34	M-F 7p News T....	03	1000	30 Comme	Nbr of Spots	1		1	1000
35	M-F 7a Today Show T....	03	900	30 Comme	Nbr of Spots	1		1	900
36	M-F 730p Entertainment Tonight T....	03	1000	30 Comme	Nbr of Spots	1		1	1000
37	M-F 9a Today Show II T....	03	550	30 Comme	Nbr of Spots	1		1	550
38	M-Su 11p News T....	03	1250	30 Comme	Nbr of Spots	1		1	1250
39	M-F 12p Today Show III T....	03	200	30 Comme	Nbr of Spots	1		1	200
40	M-F 4p Dr Oz T....	03	600	30 Comme	Nbr of Spots	1		1	600
Weekly Totals: Total Spots(Ord Spots)						53	12	65	



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Jessica Ehrlich/ D/ Congress/ FL  
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P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:		Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
41	M-F 5p News .T....	03	900	30 Comme	Nbr of Spots 1		1	900
42	M-F 530a News .T....	01	470	30 Comme	Nbr of Spots 1		1	470
43	M-F 530p News .T....	03	900	30 Comme	Nbr of Spots 1		1	900
44	M-F 6p News .T....	03	1200	30 Comme	Nbr of Spots 1		1	1200
45	M-F 630p ET / 530p CT NBC Nightly News .T....	01	5000	30 Comme	Nbr of Spots 1		1	5000
46	M-F 7p News .T....	03	1000	30 Comme	Nbr of Spots 1		1	1000
47	M-F 7a Today Show .T....	03	900	30 Comme	Nbr of Spots 1		1	900
48	M-F 730p Entertainment Tonight .T....	03	1000	30 Comme	Nbr of Spots 1		1	1000
49	M-F 9a Today Show II .T....	03	550	30 Comme	Nbr of Spots 1		1	550
50	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Jessica Ehrlich/ D/ Congress/ FL  
Submission Number 791 Issue 1



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PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E 063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
51	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots	1	1	200
52	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
53	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
54	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
55	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
56	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
57	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
58	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
59	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
60	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
61	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

**Jessica Ehrlich/ D/ Congress/ FL**  
**Submission Number 791 Issue 1**



**PHONE (813) 228-8888**

**Original**

<b>Client:</b>	Jessica Ehrlich/ D/ Congress/ FL	<b>Submission Cost:</b>	68050	<b>Campaign Ref:</b>	E:063083270
<b>Buyer:</b>		<b>Client/Product/Estimate:</b>	388 /395 /2290	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	10/08/12 to 10/21/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06308327
<b>Est./PO Number:</b>	06308327	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	Total	Cost
62	M-F 9a Today Show II ...F..	03		550	30 Comme	Nbr of Spots	1		1	550
63	M-F 6a News .T.TF..	03		700	30 Comme	Nbr of Spots	3		3	2100
Weekly Totals: Total Spots(Ord Spots)							53	12	65	

Grand Totals			
	10/08	Month 10 Weeks: 4	10/15
Totals			
Spots	65	53	1
Cost	68050	54380	1367

<b>Grand Totals:</b>	
<b>Spots:</b>	65
<b>Gross Total:</b>	68,050.00
<b>Commission:</b>	10,207.50
<b>Net Total:</b>	57,842.50